



# PERSONALITY DECODER



WHAT THE **5** MOST IMPORTANT NUMBERS  
IN YOUR CHART REVEAL ABOUT  
YOUR LIFE, PERSONALITY, AND FUTURE



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# WELCOME TO YOUR PERSONALITY DECODER

**Congratulations, Juliana!** You're now the proud owner of your Personality Decoder, a personalized profile of the 5 most telling numbers in your numerology chart.

You're about to embark on a private and deeply-revealing journey into the inner workings of your mind, soul and the natural (yet often hidden) facets of your personality. As you'll soon discover, **this report is as unique as your fingerprint**, personalized to your numerology chart and yours alone.

Juliana, you are a multi-faceted being with many layers to explore. You have a truly unique combination of numbers, each revealing something special and unique about you. We're about to examine the 5 core elements in your numerology chart. These numbers are extremely powerful because they **represent the foundation on which many of your other numbers are based upon**. They are calculated using either:

1. The date you were born, or...
2. The name you were given at birth.

While these distinctions may seem trivial at first, the science of numerology proves them to be anything but. In the following pages, you will soon discover how your birth day, month and year, along with the exact name you were given at birth, have created a **beautiful soulprint of a life and personality so unique, it can only belong to you**.

Many Blessings,

**The Numerologist Team**



# THE 5 MOST TELLING NUMBERS IN YOUR NUMEROLOGY CHART

Numerology is the science of numbers. By studying the universal number frequencies that are present in all things, numerology helps us decode unseen patterns, energies and influences to reveal highly-detailed information about your personality, daily life, and the world around you.

**When you understand the meaning of the unique numbers found within your numerology chart, you can move through life with more ease, success and happiness.**

Many people turn to numerology to discover their life purpose, innate gifts, hidden facets, and future opportunities, as well as the flaws, shortcomings and challenges that help them grow and achieve their ultimate potential.

As William Barclay so beautifully said, "There are two great days in a person's life: the day we are born, and the day we discover why". Numerology is based on the first and expedites the second.



So, are you ready to discover who you really are, the life you're destined to live, Juliana? In this report, you will receive a **personalized reading for each of the 5 core numbers in your chart that most massively shape your life and personality.** They are:

1. Your Birth Day Number.
2. Your Life Path Number.
3. Your Soul Urge Number.
4. Your Expression Number, and ...
5. Your Personality Number.

With this Personality Decoder, **you'll gain wisdom and insight into your most fulfilling life, hidden motivations, and inner desires.** It will reveal how you portray yourself to the outside world and, most importantly, how others actually perceive you.

As you read through the information that awaits you, we recommend taking note of anything that grabs your attention. These notes will serve you well anytime you experience confusion, conflict or contradiction in your life and relationships. We purposely kept these readings tight, without any fluff or filler, so you have a handy snapshot of concise readings to refer to anytime you need. Alright, it's time to dive into your personalized Personality Decoder, Juliana!



The image features a vibrant, multi-colored geometric background composed of various triangles and polygons in shades of blue, orange, pink, and purple. A large black circle is centered on the page, containing the text "YOUR BIRTH DAY NUMBER" in white, bold, uppercase letters. The background also includes a pattern of small white dots arranged in a circular path around the central circle.

**YOUR BIRTH  
DAY NUMBER**

# YOUR BIRTH DAY NUMBER

The Birth Day Number is one of the 5 core numbers in your numerology chart. It's also known as the "Psychic" or "Ruling" Number because it reveals an in-depth understanding of your true self. In many ways, it explains the nature of your existence and makes sense of the events that unfold in your life.

## HOW IT'S CALCULATED

Your Birth Day Number is calculated by reducing the sum of your birth day to a single digit.

Here's an example:

- Someone born the 28th day of any month will have a Birth Day Number of 1.
- We arrive at that number by adding the two digits of the birth day together.
- So,  $2 + 8 = 10$
- Since the result is a double digit sum, we continue adding until we arrive at a single digit.
- So,  $1 + 0 = 1$
- In this example, the Birth Day Number is 1.

Let's take a look at another example:

- Someone born on the 15th of any month will have a Birth Day Number of 6.
- Again, we add the two digits of the birth day together.
- So,  $1 + 5 = 6$
- Since a single digit sum is achieved with one calculation, no further addition is required.
- In this example, the Birth Day Number is 6.





Here's one last example:

- Someone born on the 7th day of any month will have a Birth Day Number of 7.
- Since 7 is already a single digit, no calculations are needed.
- In this example, the Birth Day Number is 7.



## THE MASTER NUMBER EXCEPTION:

If you were born on the 11th or 22nd of any month, or if any of your calculations sum to total 11 or 22, there's no need to continue reducing. The calculation stops there. 11 and 22 are Master Numbers and they have a unique meaning that require stand-alone readings.

For example:

- Someone born on the 29th of any month will have a Birth Day Number of 11.
- $2 + 9 = 11$
- The calculation stops there since the result, albeit a double digit, is the Master Number 11.

## WHAT YOUR BIRTH DAY NUMBER REVEALS

Unlike the numbers derived from your name, your Birth Day Number will never change. It is a static number that interacts with your Life Path to create different vibrational cycles you'll naturally experience throughout the duration of your life. It's so powerful, that some expert numerologists suggest name changes that are based on the Birth Day Number to improve one's inherent luck and overall happiness.

To account for the major impact the Birth Day Number has on your Life Path, we've gone above and beyond the standard numerology readings you'll find elsewhere. Your reading below includes information not only about your specific Birth Day Number, including your Birth Day Gifts and Challenges, but also examines how your unique Birth Day and Life Path Numbers combine to massively influence your life. Just like the degrees on a compass reveal the direction you're facing and the quickest path to your destination, your Birth Day Number decodes the shortcut to your ideal Life Path.

It defines how you will handle the opportunities and challenges that present themselves throughout your adult life. Intimately understanding and aligning with this vibration in your chart can help you make better and more empowering decisions in all areas of your life and open the road to more success, happiness and prosperity.



## JULIANA, YOUR BIRTH DAY NUMBER IS 2

Juliana, your Birth Day Number is 2. You are most likely a very friendly person, and you'll have many opportunities in your life to benefit from your happy nature and people skills.

It's likely that your career path will be filled with positions based on teamwork and collaboration, and you may even make several career changes during your adult life to find the perfect fit for your personality and skills.

You will shine in groups settings, partnerships, and personal relationships. You are likely a person who feels and shares emotions in an open way, which might sometimes attract people into your life who only want to cause troubles or drama.

You will likely experience many powerful, emotional experiences during your lifetime. When you are required to work outside your natural state of happiness and cooperation, and behave with more assertiveness or aggression, you may become nervous or fearful and let someone else take a leading role.

Since your Birth Day Vibration is Two and your Life Path is Nine, Juliana, you'll probably find meaningful connections to people outside your own culture and enjoy travelling to experience new places. You are typically diplomatic, and you usually focus on finding points of similarity among people rather than differences.

Any career that requires negotiation, travel, or improving the lives of others is tailor made for you. You may not be married or in a committed partnership until later on in your adult life, but this will work out in your favor and you'll be emotionally prepared for a relationship when it does come your way. Focusing on the big picture is an important key to success in all areas and at any time in your life.

Every Birth Day Number has fortunate years, months and days associated with it, according to some of the older traditions. This is an 'old school' method that reduces all birthdates to their final single digit sum, which has proven to be effective for this purpose.

According to these ancient traditions, the years that reduce to 2` such as the 2nd, 11th, 20th, 29th, 38th, 47th, 56th, 65th, 74th, 83rd and 92nd years of life, should be your best years. Take note that the 11th year of your life begins on your 10th birthday, because the day you were born is the beginning of your 1st year of life; your first birthday is the beginning of your 2nd year of life, and so forth.



During April, May, June and July good fortune may come your way, but you should be careful about dietary matters and other physical stress during April, May, November and December. Sometimes your fortunate month overlaps your stressful one, which means that to achieve success you may have to invest extra hard work during that time. Or you may overindulge in too much fun as well.

Your most fortunate days of any month are the 2nd, 11th, 20th, and 29th, especially when they fall on a Monday, which is your most favorable weekday.

Again, this is Numerological lore from old traditions, so have fun with it, but don't let opportunities pass you by, or fall prey to false promises just because it happens to be a certain month or day.



The background is a complex, colorful geometric pattern composed of various triangles and polygons in shades of blue, orange, pink, and purple. A large black circle is centered on the page, containing the text "YOUR LIFE PATH NUMBER" in white, bold, sans-serif capital letters. The circle has a thin white border. The text is arranged in two lines: "YOUR LIFE" on the top line and "PATH NUMBER" on the bottom line.

**YOUR LIFE  
PATH NUMBER**

# YOUR LIFE PATH NUMBER

The most important number in your numerology chart is your Life Path. It reveals your most fulfilling life direction, the major lessons you're here to learn and the specific opportunities and challenges you will encounter throughout your life. It also illuminates your unique personality traits that will help you on your journey. When you live a life that is aligned with the values, gifts and attributes of your Life Path Number, you'll burst at the seams with abundance and joy.

## HOW IT'S CALCULATED

Your Life Path Number is calculated by reducing the sum of your entire date of birth to a single digit.

You start by reducing your month of birth, your day of birth, and your year of birth to a single digit. You then add those 3 numbers together and reduce the sum to a single digit to get your final Life Path Number.

Here's an example:

- Someone born December 15, 1987 will have a Life Path of 7.
- We start by reducing the month of birth to a single digit. December is the 12th month of the year.
- So,  $1+2=3$
- We then reduce the day of birth, the 15th, to a single digit.
- So,  $1+5=6$
- Next, we reduce the year of birth, 1987, to a single digit.
- So,  $1+9+8+7=25$ , and  $2+5=7$
- Last, we add these 3 numbers together and reduce to a single digit to find the Life Path Number.
- So,  $3+6+7=16$ , and  $1+6=7$
- In this example, the Life Path Number is 7.



## WHAT YOUR LIFE PATH NUMBER REVEALS

There are many numbers, calculations and interpretations that make up a complete numerology report, Juliana, but of all the elements in your chart, one is superior to them all when it comes to describing the circumstances you'll experience throughout your life. Yup, it's your Life Path Number.

Sometimes called the "Birth Path" or "Destiny" Number, your Life Path reveals the circumstances and opportunities you'll naturally attract throughout your life. It is the #1 element in the hierarchy of vibrations that make up your numerology chart and it is used in almost every method of numerology known to exist.

The events that lead up to and surround your birth constitute what Transpersonal Psychologists call "Perinatal Experiences".

They are said to connect you to greater consciousness and carry subtle energies that influence your life after birth, including how you interact with the world at large.

Your Life Path Number has the same effect. It's why so many things in your life seem to be "out of your hands" at least until, through spiritual, psychological or mystical means, you develop a close relationship with your inner self. Numerology can be a shortcut to developing this self awareness, and your Life Path provides the signposts to help you get there.

The unique event of your birth, when examined through the lens of numerology, can give you the key for decoding the essential patterns and vibrations that guide you throughout your life.





## YOUR LIFE PATH NUMBER IS 9

Juliana, your Life Path has a vibration of Nine, which is the largest of the Fadic (single-digit) life path numbers that will hold attributes of all the other vibrations and lead to diverse life experiences great extremes of happiness and sadness in your life.

You desire to see the world and learn everything you can from it will probably lead you to travel a great deal during your lifetime. You feel connected and unified with others around the globe, and may feel like you have some type of humanitarian destiny to fulfill. This need most often develops into a philosophical, intuitive and knowledgeable frame of mind that will enable you to work for the 'greater good'. Your natural gifts of fortitude, adaptability, and quick recovery will help you overcome the many times of suffering and difficulty you will encounter in your life.

You are extremely creative, and you will excel in anything you do if you use your imagination and don't try to suppress your creative streak. You may also tend to be a perfectionist and you'll feel compelled to tell others anytime you see benefits they are missing in their lives. You have the ability to stay focused on the "big picture", and as long as you maintain an open-ended understanding of others, it will bring you tremendous success in your life.

Whatever you are currently focusing on in your life may have the power to dictate or change your circumstances, for better or worse. If you are focusing on goals outside yourself, such as working towards the benefit of the family, nation or humanity, things and people that you need for support and encouragement seem to come to you without effort. At the same time, if you focus on your self-interest, personal ambitions and wealth accumulation, you are likely to encounter many disappointments and difficulties in your life.





You may find that you have trouble controlling your emotions, Juliana. You may be prone to becoming fickle, egotistical, intolerant, selfish and even aloof. Unless you maintain your high level of discipline, you may also have times where you are more impulsive and careless as well. These times can be hard for you because they push you further and further way from your natural qualities that serve you so well.

You are a very good partner in business and personal relationships. In personal relationships, you tend to be a bit of a romantic, and in professional ones, you'll be able to find common ground easily and create enthusiasm in your coworkers.

At times, you may tend to be argumentative, but the kind, trustworthy, loyal and romantic aspects of your personality will emerge if you shift your perspective. You are likely a romantic person who believes in the ideals of marriage, but when your personal ambitions become too focused on achievement and material things, your relationship may suffer as a result.

Whenever you work for a cause that furthers the well-being of others, your strength of character, intuition and inventiveness will come forth in an impressive way. If you put some effort toward expressing the desire to help, you will find that support and assistance come to you easily, and that you will prosper and thrive.



The background is a complex, colorful geometric pattern composed of various triangles and polygons in shades of blue, orange, pink, and purple. A large black circle is centered on the page, containing the text in white. The text is arranged in two lines, with the first line being 'YOUR SOUL' and the second line being 'URGE NUMBER'.

**YOUR SOUL  
URGE NUMBER**

# YOUR SOUL URGE NUMBER

Your Soul Urge Number, also called your "Heart's Desire" Number, represents the inner you. It exposes your hidden motivations, your deepest cravings and urges, along with your inherent likes and dislikes. It reveals the true intention behind most of your actions and decisions and it shows you what your soul needs to grow and evolve in life and relationships.

## HOW IT'S CALCULATED

Your Soul Urge is derived from assigning numerical values to certain letters of your full birth name using the Pythagorean Alphabet. Specifically, to calculate your Soul Urge Number, you use only the vowels.

Vowels are pronounced from free-flowing breath and have soft edges. They represent the true, tender, and often hidden you and they reveal your deepest soul urges.

Interesting Fact: The famous Renaissance Doctor, translator and Astrologer, Marsilio Ficino, devoted much of his life to studying the incredible ways one's life improves when he or she follows the promptings of the soul. The benefits he encountered were undeniable.



Here is an example of how to calculate your Soul Urge Number using the Pythagorean Alphabet:

1	2	3	4	5	6	7	8	9
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

- Someone was given the full name of James Frank Holmes at birth, will have a Soul Urge Number of 9.
- To calculate, we look at the vowels in the name only.
- So, A, E, A, O, E.
- Next, using the Pythagorean Alphabet table above, we assign a numerical value to each letter.
- So, A=1
- E=5
- A=1
- O=6
- And, E=5
- Next, we sum all of these digits together and reduce to a single digit.
- So,  $1+5+1+6+5=18$ , and  $1+8=9$
- In this example, James has a Soul Urge of 9.

## THE MASTER NUMBER EXCEPTION:

If your final calculation sums to total 11 or 22, there's no need to continue reducing. The calculation stops there. 11 and 22 are Master Numbers and they have a unique meaning that require stand-alone readings.

For example:



- Johnny Depp has an 11 Soul Urge.
- He has only 2 vowels in his name, O and E.
- O=6
- E=5
- So,  $6+5=11$



## WHAT YOUR SOUL URGE NUMBER REVEALS

Your Soul is the essence of who you are. The Tibetans say your Soul is the subtle part of you that works behind the scenes to coordinate the five elements on all planes, while the Greeks believed it to be a mixture of the material components of the world and the Nous, or spirit.

Regardless of different cultural beliefs one thing is clear, your Soul has an agenda. It is the part of you that seeks experience, expression and growth. Much has been written about how health, prosperity, love and fulfillment are the rewards of living a life aligned with the true essence your Soul, and an equal amount has been said about what happens to us when we deny the Soul its true expression.

**Author, shaman, healer and spiritual teacher, Robert Moss, has said:**

"The Iroquois Indians say that if we fail to honor "the wishes of the soul" (as opposed to ego agendas), the soul will distance itself from us, leaving us prone to sickness and bad luck, putting us on the road of the walking dead."

When you pursue goals at the expense of your dreams and the urgings of your Soul, its participation in your life may diminish or disappear. This can also happen when experiencing extreme pain, loss or other trauma. Psychologists call this disassociation. "Soul Loss" affects every aspect of your life including your relationships, career and state of wellness.



Through numerology, we have a way of glimpsing into the secret depths of the Soul by reading, understanding and honoring the Soul Urge Number, which is defined as being the longing of the inner self. You may know what this longing is for you, but may not express it, either by choice or because of blocks or current life circumstances.

This is why it's so important to learn about your Soul Urge. The more you know and understand, the easier it is to express the desires of your unique Soul.

Many numerologists also look to the Soul Urge Number to understand your relationship style and the challenges to fulfillment you may encounter in relationships. Either way, to honor the Soul Urge is to achieve a sense of satisfaction and fulfillment in all aspects of life.

## YOUR SOUL URGE NUMBER IS 9

Juliana, your Soul Urge, or Heart's Desire has a vibration of means you thirst for knowledge and will be the one who usually comes up with and acts on unique, idealistic or altruistic ideas. Others probably consider you very caring and grateful, and you strive to help others benefit from your knowledges and experiences. You may have a tendency to ignore you own needs when you're focused on helping or serving others, but if you listen to your powerful intuition, your inner guidance system will kick and help you immensely as you journey through life.

You are a compassionate person, and you are always thinking about how you can make the world better and improve the lives of others. Most of the time, you're known for the warm and caring side of your nature. Your Soul Urge strives to feel and understand Universal Love as the force that binds us together. However, there are times when you may come across as

impersonal, and during these times, you need to be sensitive to the feelings of friends, family or partners in order to avoid placing unintended stress on your relationships.

You probably have a strong sense of morality, and try to adhere to things in your life that are good and just. You have a special knack for handling difficult situations and people, and others will often perceive you as very wise. Taking time to focus on your inner wisdom will keep you strong in your faith or spirituality, and protect you from being victimized or depressed. Inner growth or self-development practices, such as meditation, can be of tremendous benefit to you.



## WHAT YOUR SOUL URGE CHALLENGE REVEALS

Generally, your Soul Urge does not create negative manifestations. However, every individual Soul faces different resistance and friction with the vibrations of the material and others around them. This resistance can interfere with your happiness only when you are not allowing the Soul Urge to be an active and conscious part of life, not expressing it fully, or not working with (or are in denial about) your Soul Urge Challenge.

In a numerology chart, a “challenge” of any type is not the retribution of a vengeful universe, but a tool provided by nature to help you overcome weaknesses and live your best life. It is an indicator of the friction one with your particular chart my encounter.

The Soul Urge Challenge reveals how to work with your natural shortcomings so that you can achieve the balance and fulfillment you seek. When you consciously work with the Challenge, instead of against it, the Soul will be able to express itself more easily. By putting forth some effort to consciously handle this aspect of your soul's growth, you automatically summon more creative, intuitive and ecstatic energy from the essence of who you are which will enhance your life in every way. Life can be an exciting adventure if you call upon the Soul, the essence of all you are, to come out and play.

**H.H. Tenzin Gyatso, the XIV Dalai Lama of Tibet once said:**

“To be aware of a single shortcoming within oneself is more useful than to be aware of a thousand in somebody else.”





## YOUR SOUL URGE CHALLENGE IS 4

Juliana, your Soul Urge Challenge has a vibration of Four, which means that you will need to focus on details and create beneficial routines that don't make you feel trapped or limited. This challenge might be difficult for you because although you usually finish the things you start, you also bore easily when you have to follow rules or routines.

You may not enjoy routines or repetitive, mundane tasks, but if you create a more systematic approach to your work and responsibilities, your life will become much easier to manage. Create your own schedule and create specific deadlines for yourself, and others will not question your work or timelines because they will see you as dependable and efficient. Begin to make lists, do journaling or organize your things in a specific way and you'll find that your health and well-being improve, because it's easier to pay closer attention to them when clutter is out of the way. Stay in motion and eliminate the unnecessary, and you'll make room for miracles in your life.



The background is a complex, colorful geometric pattern composed of various triangles and polygons in shades of blue, orange, pink, and green. A large black circle is centered on the page, containing the text 'YOUR EXPRESSION NUMBER' in white, bold, sans-serif capital letters. The text is arranged in three lines: 'YOUR' on the top line, 'EXPRESSION' on the middle line, and 'NUMBER' on the bottom line. The overall design is modern and abstract.

**YOUR  
EXPRESSION  
NUMBER**

# YOUR EXPRESSION NUMBER

Next, let's look at what is known as your Expression Number. This is another extremely important element in your numerology chart as it highlights your natural talents and abilities. It is often called the "Destiny Number" because it reveals a great deal about your potential and what you're meant to accomplish in this lifetime.



## HOW IT'S CALCULATED

Your Expression Number is calculated much like your Soul Urge, by assigning numerical values to the letters in your name using the Pythagorean Alphabet.

Except in this case, we use ALL the letters in your name because each letter, and its corresponding number and vibration, combine to form the complete picture of who you are and how you express yourself.

Here is an example of how to calculate your Expression Number using the Pythagorean Alphabet:

1	2	3	4	5	6	7	8	9
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

- Someone given the full name of Kathy Anne Franklin at birth, will have an Expression Number of 4.
- We'll start by assigning a numerical value to every letter using the Pythagorean Alphabet table above.
- So, K=2
- A=1
- T=2
- H=8
- Y=7
- A=1
- N=5
- E=5
- F=6
- R=9
- A=1
- N=5
- K=2
- L=3
- I=9
- And, N=5

- Next, we sum all of these digits together and reduce to a single digit.
- So,  $2+1+2+8+7+1+5+5+5+6+9+1+5+2+3+9+5=76$
- $7+6=13$
- And,  $1+3=4$
- In this example, Kathy has an Expression Number of 4.

## THE MASTER NUMBER EXCEPTION:

If your final calculation sums to total 11 or 22, there's no need to continue reducing. The calculation stops there. 11 and 22 are Master Numbers and they have a unique meaning that require stand-alone readings.

For example:

- Kim Kardashian has an 11 Expression.
- K=2
- I=9
- M=4
- K=2
- A=1
- R=9
- D=4
- A=1
- S=1
- H=8
- I=9
- A=1
- N=5
- So,  $2+9+4+2+1+9+4+1+1+8+9+1+5=56$
- And,  $5+6=11$



## WHAT YOUR EXPRESSION NUMBER REVEALS

Your Expression, or "Total Name" Number, describes the magic that you bring into the world. People often do not realize that their actions create ripples of cause and effect that lead to new experiences. Essentially, everyone is constantly creating their future in their own way and with the power they choose to outwardly express.

Learning about your Expression and its Challenge can help you make decisions and adjust your actions to engineer a future that is more in line with the gifts, interests and talents you possess and share with others.

One reason that the Expression Number is such an important part of your chart is that it represents your power of choice. Even though your name was given to you, it was a choice you made before birth that, in turn, has given you unique powers.

This ability to choose may not always be a blessing, though, because every vibration has an upside and downside. No one makes perfect decisions all the time. It takes a good deal of understanding and self-knowledge to direct your decisions and actions in a way that suits you best and expresses the most favorable qualities of your Expression.

Unlike the Life Path Number, the Expression Number is not permanent. It can be changed, therefore changing your life experiences and choices. Before you get the wild idea of changing your name, we urge you to proceed with caution. Even though it is possible to change your name in a way that will enhance or suppress aspects of your character, this has to be done very carefully. The intricate facets of your numerology chart would have to be examined thoroughly in order to make sure that you aren't fixing one thing and breaking another.

We suggest using this information to simply gain a better understanding of your true self. When you work with your natural talents and gifts, and you're aware of your innate challenges, there is no doubt you can create a fulfilling life.



## YOUR EXPRESSION NUMBER IS 8

Juliana, your Expression number is Eight. You probably have a natural talent for organization, and use it to control the circumstances around you. You are ambitious and persistent, and you are quick to take action on things that need to be done. You'll do whatever it takes to accomplish your goals.

Despite your ambitions, it is important that you try not to put too much emphasis on acquiring material wealth. You may experience feelings of abstinence, speculation, or tension if you do, and these are all very negative characteristics for you. Money may not come easily to you, unless you learn to be patient and be considerate of others. You are a hard worker, but you can benefit from putting more of your energy into your own health and well-being and spending more time growing your personal relationships.

When you are under stress, you may become blunt, aggressive, or intolerant of others around you. This can cause you to take on too much because you don't trust in the abilities of others. When others disappoint you, you may resort to manipulative strategies that will create more problems without solutions. Love, loyalty and sharing can guide you away from problems and improve your relationships.

Due to your ambitious nature, you probably have a fear of failure. However, if you trust in others and focus your goals on something bigger than yourself, your confidence will grow and success will come to you naturally.

You might often be seen as critical or judgmental, but if you learn to express yourself with more finesse, others will be able to see your motivations are not so calloused as they seem. The key to abundance and prosperity in your life is learning to relax and release your tensions.

Your organization and management abilities are likely to be your best assets, and you'll probably be called upon to be responsible in both private and public life. This may make you feel somewhat limited, and you may often have to forego your personal pleasures in order to take care of duties or obligations that you've taken on.



Your success comes from hard work, diligence, patience and orderliness. Honesty is another trait that drives you, but when you are taken advantage of, you may withdraw this desire to help, and become critical and argumentative; this is part of the negative side of this vibration. Stubbornness may lead to difficulties, especially in terms of being emotionally "present." Following this aspect of your Expression can cause you to become strict and intolerant; at the same time, unless you begin to feel like you're being exploited, you'll still be willing to prove your ability to do what others won't or can't.

Many people with this Destiny Number will jump at the opportunity to prove someone wrong when they say that something can't be done, but you'll never take on a challenge that's impractical, or that you can't accomplish in a systematic and organized way. Probably the most interesting feature of this vibration (which you may not yet realize) is that you might be better at bringing ideas, plans and dreams into manifestation than most anyone, as long as you make the decision to do so. Although you're not likely to depend on luck to make things happen, you certainly do not doubt that "where there's a will, there's a way."





## WHAT YOUR EXPRESSION CHALLENGE REVEALS

Your Expression Challenge is the numerological or arithmantic sum of your Soul Urge Challenge and Personality Challenge (which we'll dive into in a moment). This, however, does not mean that it can be understood simply by reading one and then the other, and putting them together.

Your Expression Challenge is synergetic, which means that it is a unique vibration that is distinct and greater than the sum of two that combine to create it. It describes the overall challenges of your way of being in the world.

You can work with this challenge without it affecting your Soul Urge or Personality challenges. We recommend work with your Expression first because it has a larger overall

effect – people usually know more about the real you through the Expression than through the separate components of it, your Soul Urge and Personality.


Once again, in numerology, a challenge is not some kind of counter-force that works against your happiness, success or well-being. It is a way of gaining “extra credit” or “bonus points” in the game of life. As it is often said: “What you send out into the world is what you get back.” Trust the power of your Expression and you will thrive.



## YOUR EXPRESSION CHALLENGE IS 5

Your Expression Challenge has a vibration of Five, which is all about focusing on being responsible and disciplined. You may be energetically invested in everyday matters and making money, but that doesn't mean that overdoing things, especially indulging in your pleasures is favorable. Sometimes you may feel resentful about things that are outside of your control, but you should learn to adapt and let those things go so they don't poison your attitude and delay your progress. If you work hard to do right thing, rather than the most advantageous thing, you should have no trouble staying grounded at all times. You'll also gain sharpened intuitive abilities and more flexibility, and they will enable you to find opportunity in change instead of chaos.



The background is a complex, colorful geometric pattern composed of various triangles and polygons in shades of blue, orange, pink, and purple. A large black circle is centered on the page, containing the text 'YOUR PERSONALITY NUMBER' in white, bold, sans-serif capital letters. The text is arranged in three lines: 'YOUR' on the top line, 'PERSONALITY' on the middle line, and 'NUMBER' on the bottom line. The overall design is modern and eye-catching.

**YOUR  
PERSONALITY  
NUMBER**

# YOUR PERSONALITY NUMBER

The Personality Number reveals what your friends, or even strangers, think about you. In other words, this illuminates the dominant traits or personality characteristics that influence the way you are perceived by others.

## HOW IT'S CALCULATED

Much like your Soul Urge and Expression Numbers, your Personality Number is derived from assigning numerical values to certain letters in your full birth name using the Pythagorean Alphabet. Except in this case, we use only the consonants.

Consonants are pronounced with sharp edges and have a definitive beginning or end. They represent your public personality and the traits you outwardly share with the world.

Below is an example of how to calculate your Soul Urge Number using the Pythagorean Alphabet:

1	2	3	4	5	6	7	8	9
J	B	C	D	E	F	G	H	I
K	L	M	N	O	P	Q	R	
S	T	U	V	W	X	Y	Z	

- Someone given the full name of Victoria Mae Smith at birth will have a Personality Number of 1
- To calculate, we look at the consonants in the name only.
- So, V, C, T, R, M, S, M, T, H.
- Next, using the Pythagorean Alphabet table above, we assign a numerical value to each letter.



- So, V=4
- C=3
- T=2
- M=4
- S=1
- M=4

- T=2
- And, H=8
- Next, we sum all of these digits together and reduce to a single digit.
- So,  $4+3+2+9+4+1+4+2+8=37$
- $3+7=10$
- And,  $1+0=1$
- In this example, Victoria has a Personality Number of 1.

## THE MASTER NUMBER EXCEPTION:

For example:

- Albert Einstein has an 11 Personality.
- Let's look at the consonants only, L, B, R, T, N, S, T, N.

- L=3
- B=2
- R=9
- T=2
- N=5

- S=1
- T=2
- N=5
- So,  $3+2+9+2+5+1+2+5=47$
- And,  $4+7=11$

## WHAT YOUR PERSONALITY NUMBER REVEALS

The Personality Number, sometimes called the "Persona", is one of the two main factors derived from your full name. Mystical teachings state that while the Soul Urge is calculated by summing the vowels, the "Soul" of your name, the Personality Number is found by summing the consonants, the vehicle in which your Soul journeys through this world. In any word or name, the consonants help us make sense of the vowels; they give form to the substance (or in some cases, the meaning) of the word or name, just as spices or fire give form to the idea of "hot."

Many numerologists in India use this element as an indication of personal style or type of dress that works best for you, and how it affects others. This follows the maxim "the first impression is the last impression".

Some modern numerologists call the Personality Number the "Quiet Self" and do not use it as a marker of outward behavior but, rather, as a sign of what you may dream of doing in the outer world.

In reality, this vibration describes both how you imagine yourself and how you present yourself. On both conscious and unconscious (collective and personal) levels, it describes how you behave and interact with the world and how present you are in the process of creating your destiny through your choices.

Your Personality Number also reveals your likes and dislikes, so it should not be ignored. As you get further along on your journey into your personal numerology chart, you'll discover just how useful understanding your Personal vibration is in your life and relationships.



## YOUR PERSONALITY NUMBER IS 8

Juliana, your Personality Number, or Persona, has a vibration of Eight. While you enjoy material pleasures, you don't usually like to make a fuss or show off your wealth and power to others. However, you have a knack for impressing people and they often think you are in a leadership position. You are friendly and optimistic, which attracts others

to you even when you're being serious. You probably prefer things and clothing that are well made versus flashy. You like things that last, including the impression you make on others, and trendy styles that change annually don't interest you very much.

## WHAT YOUR PERSONALITY CHALLENGE REVEALS

As mentioned earlier, some numerologists treat the Personality Number as relating only to the visible aspects of the self, while others treat it as a hidden yet motivating aspect of your personality that engineers the visible aspects, and therefore call it the "Quiet Self".

No matter which view you take, your Persona, or attitude and thoughts about yourself, can affect your health, prosperity, relationships, and all other matters connected to your wellbeing. Your Persona is built up from experience, which is the feedback the universe gives you about your choices, thoughts, words and deeds.

In every circumstance and situation, your Persona's job is to interpret your subconscious or Soul's perception and integrate it into your conscious mind to decide on what action to take. Sometimes this will evoke a response that is in line with its numerological value, and other times it can generate angry, self-critical, defensive or defeatist thoughts.

These thoughts and emotions may sabotage your plans or stop their momentum. At the very least, they will be visible in your behaviors to those who care about you. When you choose to ignore this challenge, you suppress the psychic energy within you, which can result in disturbances to your wellbeing, body and mind. Again, it's important to remember that a challenge is not a threat. It simply illuminates an opportunity to improve your overall circumstances and support the expression of the power in your name.



## YOUR PERSONALITY CHALLENGE IS 1

Your Personality Challenge has a vibration of One, Juliana, which means you need to learn to use your naturally assertive nature with balance for positive results in your life. Focus on putting special effort into your commitments and always honor your word. Do not try to be the center of attention, and learn to share the spotlight with others who deserve credit. Before you take action on a decision, make sure that your motives are not self-serving. You will soon notice that others will respect you more and support you in your success in life.





# YOUR NEXT STEPS

Juliana, your unique Personality Decoder has given you a closer look at your personal numerology chart. When you understand the meaning of your unique core numbers, you'll start to understand why you act and think the way you do.

Now that you have a new sense of self-awareness, the next step is to use this information on a daily basis to fulfill your spirit and bring more happiness and joy to your life. Here are a few tips to help you step into the future with ease:

## **Tip #1: Make decisions that are aligned with your true self.**

When you make decisions that are aligned with your true nature, you will feel at ease, uplifted and inspired. Start listening to your intuitive or "gut" responses. This is your core essence communicating with you and pointing you in the right direction.

## **Tip #2: Learn from the events that occur in your life.**

The people, places, circumstances and opportunities you attract in your life are not random experiences. There is meaning behind everything and when you pay attention to the patterns that repeatedly appear around you, you can more easily embrace the growth lessons and gifts that are waiting for you...

## **Tip #3: Command your destiny!**

Once you start making decisions that are aligned with your true self, you'll start to notice your life changing in magical ways. Things that bothered you no longer will and opportunities that were once out of reach will effortlessly arise. You have the power to alter your life path and command your destiny. When a challenge presents itself, stay focused on where you're headed and honor your power within.

## **Tip #4: You are 100%% uniquely you!**

Your name and date of birth were no accident. When you begin to embrace the unique traits that make you YOU, your life will start to unfold in a magical way. When you align with your personal truth, the right people and opportunities will come along at the exact right time, your innate gifts will be revealed and you will be rewarded in ways you cannot even imagine.



The study of numerology goes much deeper than what has been revealed in your Personality Decoder, Juliana.

Soon it will be time for you to dive deeper into your personal numerology chart. You'll learn even more about your personality traits, gifts and challenges and how to interpret your unique combination of numbers to predict future circumstances in your life. You will know when the time is right for you to take the next step and learn more.

Remember, the better you understand yourself, the better decisions you will make, and the more fulfilling your life will be. Have fun on your journey of self-discovery! We'll be right here by your side along the way.

Many blessings,

**The Numerologist Team**